

# Education Section Strategic Plan 2010 – 2012

**Brand:** Every PT and PTA is an Educator

**Mission Statement:** The Education Section’s mission is to inspire all PTs and PTAs in their roles as educators and to enhance the development and implementation of evidence based education practices.

Major Goals	Strategies
<b>1. Standards of Practice: Provide support for the PT and PTA educator role by disseminating accessible resources on evidence based teaching and learning principles, methods and strategies</b>	1.1 Form strategic alliances with other APTA sections to foster PT and PTAs in their role as educators in various aspects of physical therapy practice
	1.2 Perform a needs assessment of PTs and PTAs
	1.3 Work with Chapters and Sections to disseminate the needs assessment findings
	1.4 Develop a plan to identify , collect and share needed resources to the appropriate parties
	1.5 Develop Distance learning tools to share best practices
<b>2. Research: Promote scholarly activities and access to new knowledge that facilitates evidenced based educational practices</b>	2.1 Facilitate research collaboration and information sharing among all PTs and PTAs.
	2.2 Provide education/training on being an education researcher no matter where you are
	2.3 Promote collaboration between PT and PTA educators to investigate education of SPTAs and licensed PTAs (focus on characteristics of the PTA student, which may be significantly different than the PT student)
	2.4 Develop an ongoing way to fund education research
	2.5 Increase visibility of education research being completed
<b>3. Education: Increase professional development opportunities to enhance the various educator roles in physical therapy practice</b>	3.1 Develop opportunities by segment (patient/community, continuing professional development, academic, clinical instructor)
	3.2 Investigate with APTA leadership about the potential of having a PT Month theme based on “Every PT and PTA is an educator”
	3.3 Joint programming between the Education Section and other sections at APTA CSM on “Every PT and PTA is an educator”
	3.4 Have APTA determine the frequency that people are accessing the APTA Learning Center or other resources related to the education role of PTs/PTAs (for example, the number of “web hits” to a specific site or most popular items purchased at the APTA learning center)
	3.5 Establish appropriate methods to disseminate information